

Project Name: 10-Minute Canine & Feline Rapid Test Kit Packaging Design

Target Brand Reference: A blend of BIONOTE (South Korea) and WITNESS (USA) styles

Design Style Direction: Professional tech feel + warm and friendly

1. Design Objective

We need to design packaging for a rapid test kit used for detecting pet diseases. The core objective is to maintain the professional and reliable image of a medical product while incorporating warm and caring emotional elements to alleviate pet owners' anxiety and bridge the gap with consumers. It should appear both scientifically accurate and user- and pet-friendly.

2. Design Style and Tone (Style & Tone)

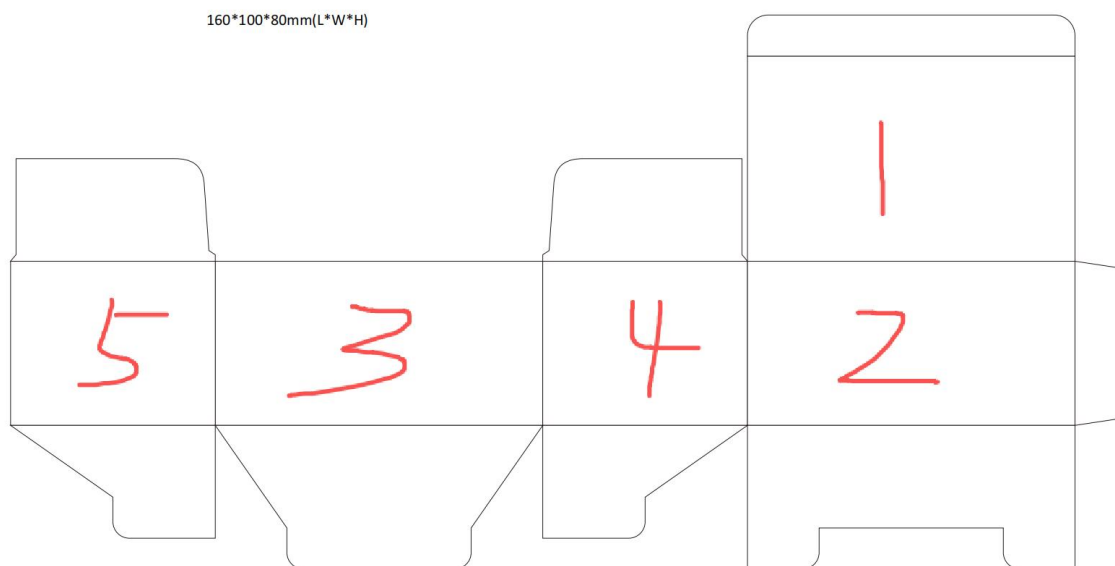
Core References: Combine BIONOTE's minimalist, tech-inspired aesthetic with soft colour tones and WITNESS's clear readability.

Professionalism (Professional): Clear typography and distinct information hierarchy to reflect the product's scientific rigor and accuracy.

Technological: Reflected through clean graphics and a minimalist layout.

Friendly: Utilise soft, warm colour combinations to convey care for pets and well-wishes for their health.

International: The design should align with mainstream aesthetics and avoid cultural ambiguities.



Box 1:

Page 1:

ChekVue|Canine Rapid Test

Check View Know

Canine Wellness Insights (Add icon)

(a picture of dogs)

Page2:

ChekVue

Check View Know

Page 3(It may also be a simplified version of Page 1):

ChekVue

Check View Know

(a picture of dogs)

10 Tests

Page4:

ChekVue

ChekVue|Made by VahnLing

VahnLing Biotech Limited

Web:www.vahnling.com

E-Mail: sales@vahnling.com

Page5:

ChekVue

(Sticker)



Storage:2~30°C,moistureproof,avoid light.

Note:It is disposable,please use it within period of validity

Box 2:

Page 1:

ChekVue| Feline Rapid Test

Check View Know

Feline Wellness Insights (Add icon)

(a picture of cats)

Page2:

ChekVue

Check View Know

Page 3(It may also be a simplified version of Page 1):

ChekVue

Check View Know

(a picture of cats)

10 Tests

Page4:

ChekVue

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